



VISUAL WORKS

PK

COMPANY PROFILE

PRE-QUALIFICATION DOCUMENT

VISUAL WORKS PK, KARACHI, PAKISTAN

www.visualworkspk.com

Clients



Introduction

VISUAL WORKS PK is a subsidiary of VISUAL WORKS LLC, DUBAI, UAE, which has more than 14 years of industry experience in providing advertising services to its clients that can bring their image in the forefront. The company has managed to develop strong relationships with all its clients since its establishment and helps them to be number one at their consumers' minds with its BTL advertising solutions.

We at VISUAL WORKS PK continue to remain passionate about providing quality services and products to our clients. Our expertise has developed from experience and knowledge gained over many years in the international market and few years in the local market with in the field of signage design, way finding solutions, custom fabrication, corporate giveaways, offset and large format printing solutions using state of the art machines with the highest quality of materials available. In short, we come with a wealth of experience and a dedicated team of professionals and skilled craftsmen to support you with all your BTL VISUAL NEEDS.

Our systematic and comprehensive approach involves the use of specialist techniques and state of the art manufacturing equipment which include laser cutting, water jet cutting, CNC router cutting, large format digital printing, screen printing, pad printing, personalized acrylic products, custom wood and metal fabrication, interior or exterior dimensional lettering, podiums and window displays.

Our clients are wide ranging and include large multi national corporations, local authorities, hospitals, universities, shopping malls, mixed use developments, and independent stand-alone businesses where image and clear direction are important. We are committed to discovering new ideas and new ways to help our clients complete their visions.

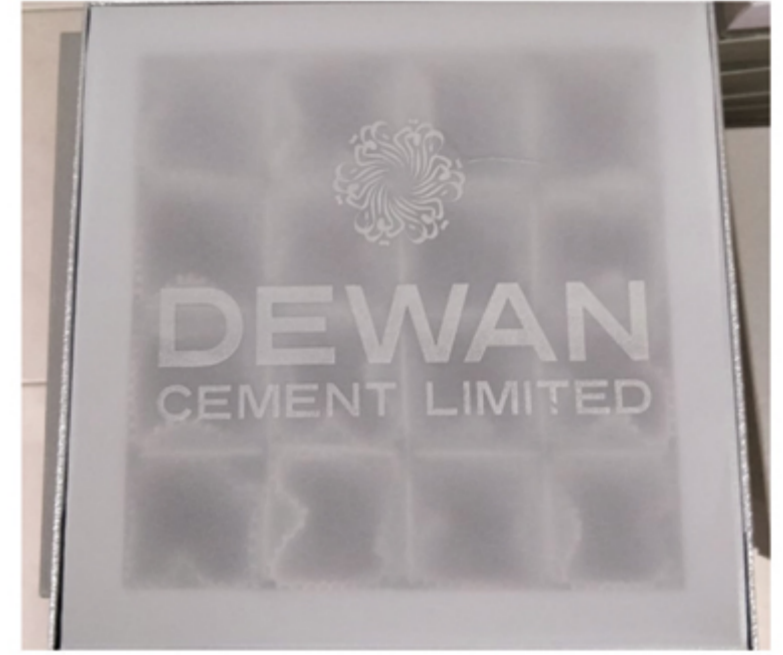
We continuously strive to incorporate "The Cutting Edge" in technology and processes, and deliver superior products by skilled personnel. At VISUAL WORKS PK, we are your single source solution!

Corporate Giveaways

Visual Works PK provide companies with promotional products that can make their brands appear on the forefront at any event, launching of a product or service. Companies can provide us their requirements regarding promotional items for their customers and we assure them that they will get the exact products as they desired.

In order to be successful, every company needs to create its gripping corporate image by engaging with its customers and not only connecting with them. The promotional items we offer to companies can help them in achieving this objective. Our products can assist companies to gain market share by retaining their clients and maintain long-term relationship with them.

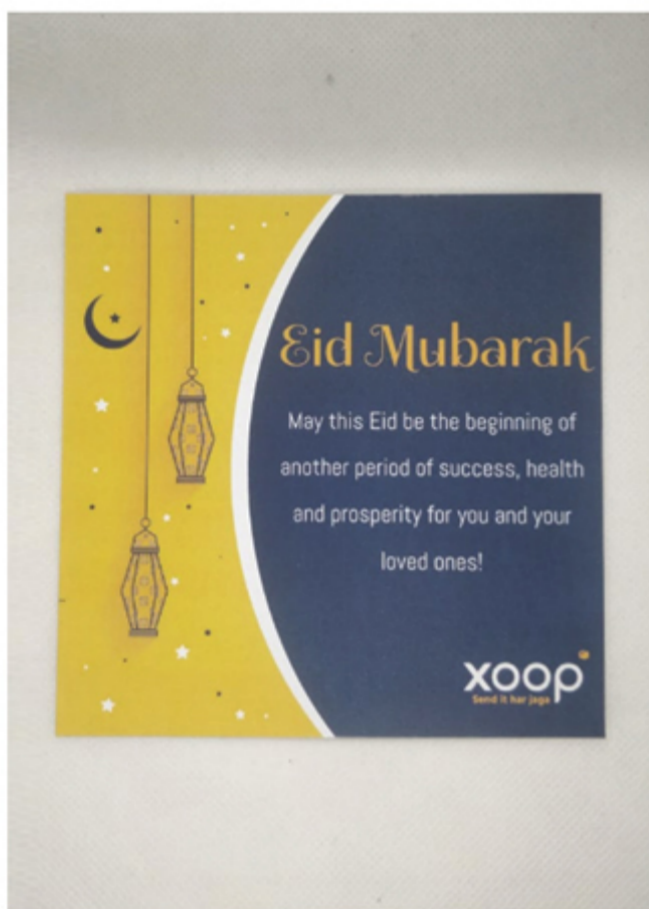




What Can We Offer You?

It is a belief that getting fast, affordable and good promotional items is certainly not possible for companies. But we don't agree on this and we assure all our clients that they will get all three factors if they buy promotional items from us. We promise all our clients that their promotional items would appeal so much to their customers that will not result in increasing their market share but also help in achieving long term relationship with them.

We welcome new ideas from our clients regarding their needs for promotional items and we accept all kind of challenging work, which can satisfy our clients to the maximum. We have many items in our catalogue, which we are offering to our clients, but if they want further customized products, we can provide them as well. The clients are required to give us proper briefing for the products they require and we assure them that they will get exactly as they want. We believe in delighting our clients so that they will come back to us when they need promotional items for their customers.



Give Us A Chance To Provide You With Best Corporate Gifts For Your Customers

You can check out about the premium and local promotional products we offer to our customers and why we receive excellent reviews from our existing clients. It is a fact that clients have different need and purposes for their promotional giveaways so we offer them products accordingly and they love the customized branding work,

which we do for them on the products of their choice. We are pretty sure that you will agree on this once you give us your order.

You Defintely Want To Be Noticed Always

If you are launching a new product, service, or organizing an event, one thing is certain that you want to have great recognition. Your desire to get noticed and remembered can be achieved if you provide your audience/target market with eye-catching promotional giveaways / corporate gifts. The unique products we offer ensure that our clients get the most attention, which they want. You can trust us for all your promotional needs and we help you in putting your corporate image in the limelight that you will be proud of.



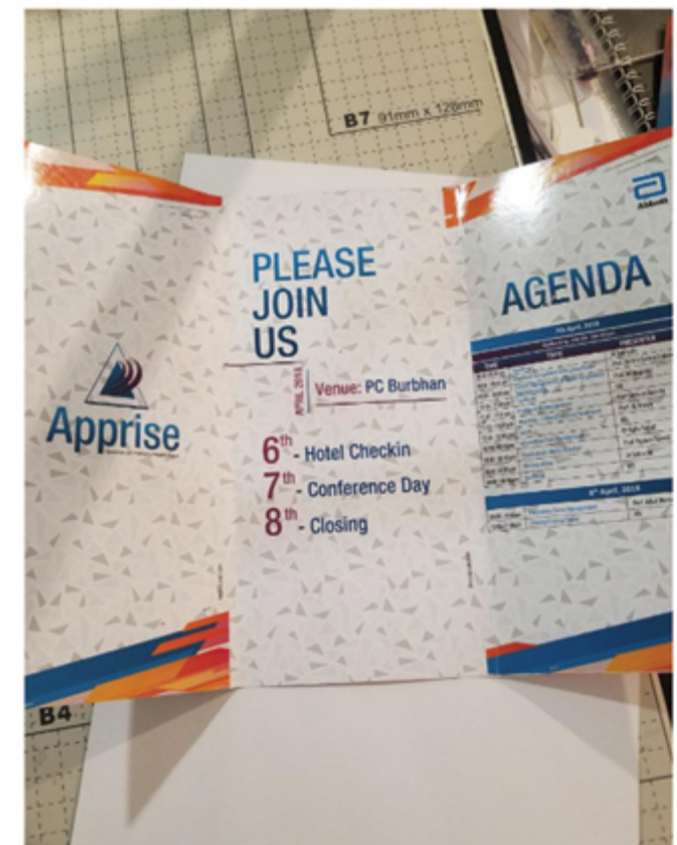
Offset/ Large Format Printing

We have been producing high quality prints for all business and personal needs. We offer a full range of services including: full-color digital printing, offset printing, black and white printing, full-color copies, stationery and promotional items. We have the skills, capacity and technology to do any large format printing, on almost any surface, to the highest quality, so you turn heads. We are uncompromising in both quality and productivity, able to print on anything to ensure your message gets noticed and looks stunning. No print project is ever too large, difficult or too small for Visual Works PK

At Visual Works PK, we try keeping with green business principles we optionally process print orders on environmental friendly paper.

Our staff has the experience and expertise to help you achieve your printing goals. Providing the highest-quality printed products is what we are passionate about!

We strive to offer value to our customers by providing excellent customer service and high-quality printing that is on-time and at a competitive price.



Signage

eGeeks Global

Park Avenue, Shahrah-e-Faisal

Karachi, Pakistan

Custom Fabrication and Onsite installation of Thick Fabricated Stainless Steel Letters on AlucoBond panels with reverse lighting.

AlucoBond is a composite panel consisting of two aluminum cover sheets and a fire-retardant or non-combustible mineral-filled core.

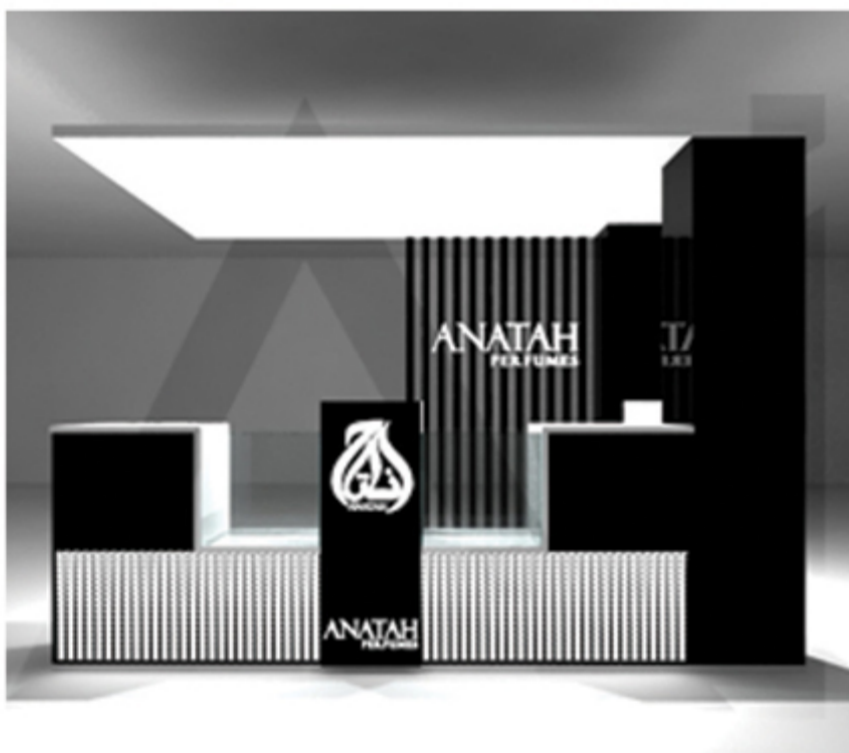
Stainless Steel is used often for its superior performance in any kind of environments and weather conditions, as well as for its resistance to scratches, dents and stains.

Titanium coating is also done on the letters to create a unique finish and overall visibility.



Retail Branding

We create bespoke branded experiences for any kind of retail spaces, shaping your retail interior so that it reflects the values of the company and drives sales. When we design and create the first concepts, we take into account several factors such as the target audience, the products sold, the brand identity and the area around the shop. Our aim is not merely to create a nice retail space, but to increase customer satisfaction and loyalty.





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